

A futuristic exhibition stand for IAA Mobility 2025. The stand is composed of various colored panels (blue, red, orange, purple) and shelves. In the center, a large, stylized 'X' logo is displayed. On the shelves, several mobility products are showcased: a white scooter on the left, a dark blue autonomous vehicle, a white bicycle, a white car, and a high-speed train on the right. The overall aesthetic is modern and high-tech.

X

» IAA MOBILITY 2025

STAND PACKAGES

» IAA MOBILITY 2025 Stand packages EASY / PURE



» Are you looking for a convenient attractive way to participate in the world's leading platform for mobility, sustainability, and tech? Take a look at our IAA MOBILITY packages which offer a great way to participate at the Summit. In addition to the rental of the stand construction, the package prices include all obligatory costs of your company presentation.

The eco-friendly stand construction EASY (made out of meplan WOODi System) is your best choice for a sustainable and modern presence at the IAA MOBILITY Summit. This high-quality system is made of domestic wood from local producers and is thus produced in a particularly resource-friendly way.

Modern stand construction with graphic areas for individualization guarantee a high-quality brand presentation. Benefit from discounted conditions and the experience. Both packages are available in the sizes 25 sqm and 40 sqm.

» IAA MOBILITY 2025 Standpackage EASY

EASY 25



- › 25 sqm stand area (row stand)
- › Booth construction for rent incl. furniture
- › Incl. mandatory costs (waste disposal fee, communication fee)
- › 3KW Power connection incl. consumption
- › 4 exhibitor passes
- › Not included: monitor

» Price:
17,250 € plus VAT

EASY 40

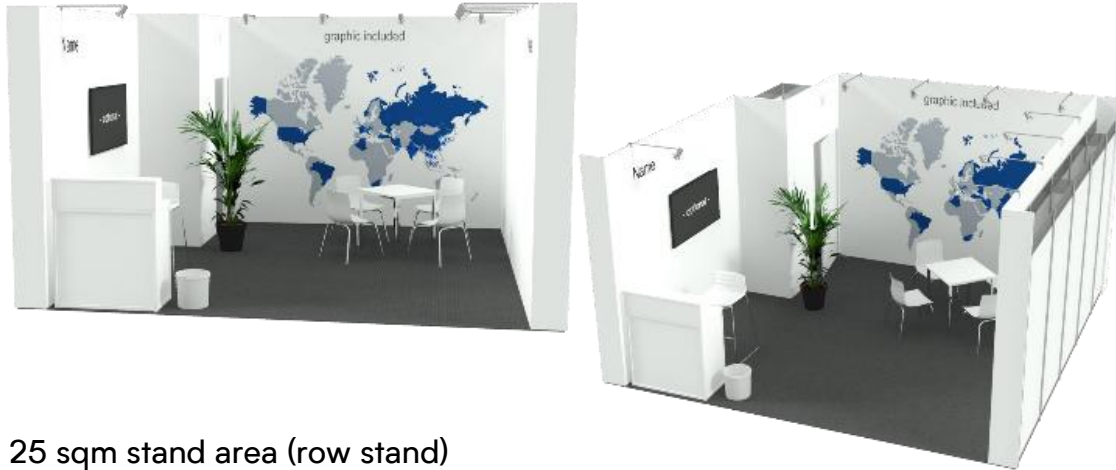


- › 40 sqm stand area (corner stand)
- › Booth construction for rent incl. furniture
- › Incl. mandatory costs (waste disposal fee, communication fee)
- › 3KW Power connection incl. consumption
- › 6 exhibitor passes
- › Monitor 40" incl. wall mount & channel for cable

» Price:
27,660 € plus VAT

» IAA MOBILITY 2025 Standpackage PURE

PURE 25



- › 25 sqm stand area (row stand)
- › Booth construction for rent incl. furniture
- › Incl. mandatory costs (waste disposal fee, communication fee)
- › 3KW Power connection incl. consumption
- › 4 exhibitor passes
- › Not included: monitor

» Price:
17,250 € plus VAT

PURE 40



- › 40 sqm stand area (corner stand)
- › Booth construction for rent incl. furniture
- › Incl. mandatory costs (waste disposal fee, communication fee)
- › 3KW Power connection incl. consumption
- › 6 exhibitor passes
- › Monitor 48" incl. wall mount

» Price:
27,660 € plus VAT

» IAA MOBILITY 2025 Overview of the included services EASY & PURE

Package	25 sqm – row stand		40 sqm– corner stand	
	EASY	PURE	EASY	PURE
Stand construction for rent	✓	✓	✓	✓
Cabin with door	2 sqm		4 sqm	
Branding to the aisle side standard lettering	✓	✓	✓	✓
Graphic display area (digital printing incl.)	6 sqm	11 sqm	9 sqm	17 sqm
Furniture	1 high table white (130cm) 2 bar stools white 1 demo case with 1 bar stool 2 shelf W 48cm, D 12cm	1 bar counter white 1 bar stool white 1 seating group with 1x table (70x70cm) & 4x chair white	1 seating table (140cm) & 2 benches wood / pine 1 high table white (130cm) 2 bar stools white 2 shelf W 48cm, D 12cm	1 bar counter white 1 bar stool white 1 seating group with 1x table (70x70cm) & 4x chair white
Monitor	optionally bookable	optionally bookable	40" incl. wall mount and & steel channel for cable routing	48" incl. wall mount
Power connection incl. consumption	3 KW	3 KW	3 KW	3 KW
Carpet anthracite	✓	✓	✓	✓
Assembly and disassembly	✓	✓	✓	✓
Exhibitors passes	4	4	6	6
Waste disposal fee (7.50 €/sqm)	inclusive	inclusive	inclusive	inclusive
Communication fee (1,250 €/per stand)	inclusive	inclusive	inclusive	inclusive
Package price (plus VAT)	17,250 €	17,250 €	27,660 €	27,660 €



» IAA MOBILITY 2025
YOUR CONTACT PERSON



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» IAA MOBILITY 2025 **General terms & conditions, data privacy, instructions**

How to order a stand package?

Please apply as an exhibitor for the IAA MOBILITY 2025 Summit. In the process of the application, you can choose the stand construction. Please be aware that the stand packages area only available in size 25 sqm (row stand) and 40 sqm (corner stand). All other sizes require custom booth construction. We kindly ask you to choose the stand construction by June 30, 2025 at the latest.

Participation conditions:

- › Exhibitors who order a stand package after they have ordered a stand space will receive a refund for the stand space and a new invoice for the stand package price which includes the stand space.
- › For all other issues the general [exhibition conditions](#) and [organizational & technical guidelines](#) for IAA MOBILITY 2025 apply.