

Important Information — Max-Joseph-Platz

Timeline

Setup	September 4–8, 2025	daily 06:00–22:00 h
Event	September 9–13, 2025	pred. 11:00–21:00 h
	September 14, 2025	pred. 10:00–17:00 h
	The VDA reserves the right to change the opening hours during the IAA MOBILITY 2025 if necessary, taking into account the interests of the organizer and the exhibitors.	
Dismantling	September 14, 2025	pred. 18:00–22:00 h
	September 15–18, 2025	daily 06:00–22:00 h

Due to a subsequent event, dismantling in some areas of the site will end before the regular end of the dismantling period. Affected exhibitors will be informed about the relevant areas as part of the stand confirmation.

Special features of the location

In the center of the square is an equestrian monument, which must remain visible and freely accessible during the entire IAA.

The on-site bollards and lanterns cannot be removed. The chains between the bollards can be removed for a fee.

There is an underground parking garage under the square. The entrance and exit of the underground garage must be always kept clear. It is not possible for visitors to stay in the area of the access road.

The ventilation grille of the underground car park (approx. 55 m²) can be built over after agreement and approval by the site manager.

As part of the planned redesign of the square by the City of Munich, changes to the local conditions and the associated specifications are possible up until the event.

Power supply

250 W are available per m² of stand space.

Deviations may occur depending on overall requirements and must be checked individually.

The cable routing is planned individually and is always carried out via the corridor. The final planning is carried out after an overall space inspection.

It may be necessary to route cables through other areas to supply individual stand areas.

Water supply

Water and waste water are available.

The discharge points are determined individually by the site manager. The supply is always routed via the corridor. The final planning is carried out after an overall site inspection.

It may be necessary to route pipes through other areas to supply individual stand areas.

Floor load

The permissible point load on a base area of 50 cm by 50 cm is 5 tons (50 kN, ground pressure 200 kN/m²). It must be ensured that the floor load does not exceed an evenly distributed surface load of 7.5 kN/m². Higher loads may be possible but must be checked and verified separately.

Floor protection

To protect the existing ground, an individual ground protection concept must be drawn up in consultation between exhibitors and the Site Manager. If structural protection measures are required, they will be implemented exclusively by Messe München GmbH. The costs will be invoiced to exhibitors according to the size of their stand.

Important Information — Max-Joseph-Platz

Construction height

Maximum construction and advertising height: 7.50 m
Deviating construction heights will be checked individually

Logistics

At Max-Joseph-Platz there are no areas available for temporary storage or other use outside the rented stand areas.
Trucks are loaded and unloaded exclusively in the designated logistics areas.

The following apply to all spaces

The [Organizational & Technical Guidelines Open Space](#)
The [Requirements for Presentation in the Open Space](#)