



SHUTTLE
BUS



SALES
BROCHURE

» IAA MOBILITY 2025

» IAA MOBILITY 2025 Exclusive shuttle service in the heart of Munich



Advantages

Connect the highly frequented corners of the Open Space with up to 7 bus stops.
Present your newest vehicles in action.
Become visible with your brand & vehicles in the heart of Munich (vehicles can be branded individually).



Participation information

Participation is open to all **zero-emission minibuses** (BEV, CNG, FCEV), which may **not exceed 10 meters** in length.
All vehicles must have a **valid road approval and a liability insurance**.
Drivers and fuels must be **organized by the exhibitor**.



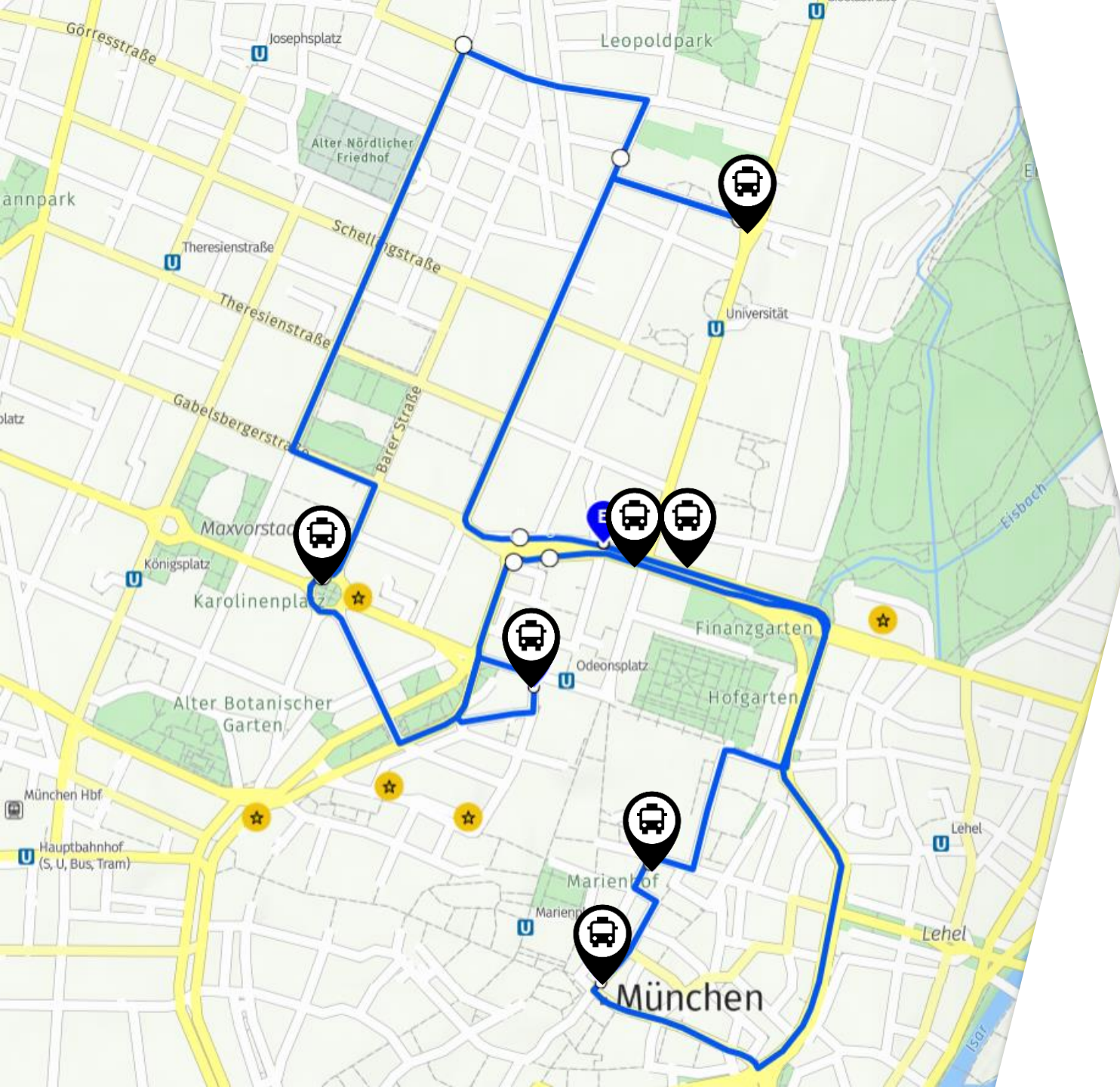
Operating time

Open Space: September 9–13, 2025, 10:00 am to 8:00 pm; September 14, 2025, 10:00 am to 5:00 pm.



Exclusive package price:
20,000.00 €

*The organizer explicitly reserves the right to make changes.



Route map at the Open Space

- › 9,3km (approx. 23 min)
- › Circuit with the following bus stops:

Siegestor (Akademiestraße) ->
Karolinenplatz -> Amiraplatz -> Oskar-von-Miller-Ring -> Sparkassenstraße -> Max-Joseph-Platz (Hofgraben) -> Von-der-Tann-Straße -> Siegestor (Akademiestraße)

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IT'S ALL ABOUT
MOBILITY

YOUR CONTACT PERSONS



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