



» IAA MOBILITY 2025

SMART INFRASTRUCTURE PROJECTS

Smart Infrastructure x IAA MOBILITY

IAA MOBILITY offers exciting content and innovative participants in the mobility industry for many topics — including the topic of smart infrastructure. With the B2B platform in particular, known as the Summit, experts and interested visitors will find high-quality program items and internationally relevant stakeholders from the field of smart infrastructure. This is where mobility providers and IT specialists, traffic planners and policymakers, public transport companies, startups, and many more gather who work with mobility solutions and infrastructure in the city and in the countryside and engage in dialogue.

» Topics (excerpt)

- › Smart traffic management
- › Sustainable urban development
- › Adaptation of urban structures to autonomous vehicles
- › Charging infrastructure for e-mobility
- › Big Data & real-time data analysis
- › Cybersecurity & data protection
- › Mobility as a service
- › Sustainability and climate protection in the transport sector
- › Digitalization and automation in public transport
- › Pilot projects



Project A



Smart Infrastructure Projects

Present your Smart Infrastructure or Smart City project at the IAA Summit as part of the Yellow Forum and the Smart Infrastructure Area!

At the IAA Summit, selected smart infrastructure projects will have the exclusive opportunity to present themselves as non-exhibitors. Take advantage of this opportunity to present your project to trade visitors and the media.

Including services:

- Presentation of your project on 1m² in the networking area of the Yellow Forum
- Feature in an editorial article by IAA MOBILITY on the topic of Smart City Mobility
- 2x IAA Summit full-event tickets (Tue-Fri) with access to the entire exhibition area and conference program
- optional: display 42" to showcase digital content (add. 775 €)

The presentation of mobility projects is free of charge. This offer is only addressed to cities, regions and non-commercial organizations.

The IAA MOBILITY reserves the right to select the projects, as the number of presentation places is limited.

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YOUR CONTACT PERSONS



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» IAA MOBILITY 2025 **Conditions of participation & notes**

- › This offer is exclusively for cities, regions, municipalities and project sponsors who bear the main responsibility for the mobility project to be presented. IAA MOBILITY reserves the right to select and approve participating projects.
- › This offer is available in limited numbers.
- › Participation takes place with the binding booking of the offer on the basis of the fully completed and signed registration form. This participation in the IAA MOBILITY does not imply verification as an exhibitor of the IAA MOBILITY within the meaning of the IAA MOBILITY 2025 exhibition conditions.