



NETWORKING  
TOURS



» IAA MOBILITY  
2025

# Networking Tours at IAA Summit



Increase visibility at the Summit



Address potential customers and partners



Showcase your innovations



Q&A sessions with the participants



85% of the participating visitors would like to have the offer again next time.

70% of the exhibitors would like to participate again in the Networking Tours.

## IDEA:

Present your product highlights, services, and innovative solutions to decision-makers and experts once a day (September 9–12, 2025) for 10 minutes each, including Q&A time with the attendees. Per tour you meet up to 25 professionals.

When you participate in the Networking Tours, we lead the target group directly to your exhibition stand. During your tour slot, you may provide professional visitors with a compact overview of your area of expertise and innovations.

Each tour boosts the idea of showcasing innovations and solutions, but especially connecting the right groups of people. Use the time for networking and exchanging contacts with your target group.

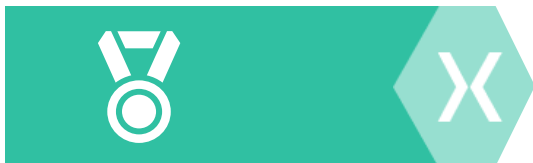
# » IAA MOBILITY 2025 Why be part of the Networking Tours?

» IAA MOBILITY is the world's leading networking platform for the mobility industry. At the Summit, exhibitors and visitors present their latest technologies and discuss key issues of the mobility industry.

You can draw attention to your company specifically by taking part as a company/expert in the IAA MOBILITY Networking Tours (from September 9–12, 2025). Professionals from your target group register in advance for the tours and will be guided to you.



- › Address specific and qualified target group.
- › Communicate in-depth with business contacts on a personal level without stray losses.



- › Differentiation from competitors.
- › Highlight your innovation, product, or service.



- › Professionals and decision-makers from all over the world will be led directly to your stand.
- › Lead generation with a targeted approach to your potential customers and partners.



- › Benefit from more reach.
- › Communication of your participation through IAA MOBILITY channels.

# Networking Tour package

[Book Now](#)

## Each Networking Tour participation includes:

- › Daily tour on all exhibition days on the Summit (September 9–12, 2025)
- › Participation in selected tour topic
- › 10 min time slot for company presentation incl. Q&A session
- › Opportunity to exchange contact information for follow-up meetings with participants
- › Max. 5 to 7 participating exhibitors each tour
- › Up to 25 visitors each tour
- › Professional tour guides
- › Communication & promotion of Networking Tours in advance and on site
- › Guided tour system for visitors and exhibitors (microphone and headsets)

**Price per topic application: 2,800 € plus VAT**



# » IAA MOBILITY 2025 Select your topic based on the lead topics of IAA MOBILITY

- › IAA MOBILITY will put together the tour based on participating exhibitors and their selected topics. We aim to put together tours with a reasonable combination of exhibitors. The tour titles and descriptions will be published before the event.

## Tour #1 – Mobility

- › Automotive
- › Cycling
- › LEV
- › Micromobility
- › Public transport
- › Mobility on demand
- › Mobility as a service
- › Intermodality

## Tour #2 – Technology

- › Supplier
- › Software-defined vehicles
- › Autonomous driving
- › Connectivity, IoT & Big Data
- › AI & GenAI
- › Semiconductors & chips
- › Battery tech
- › Future drive technologies incl. H2
- › Cybersecurity
- › Remote controlled vehicles
- › Entertainment & VR

## Tour #3 – Sustainability

- › Circular economy
- › Decarbonization
- › Regulation, liability & ESGs
- › Manufacturing & transport supply chain
- › Inclusion
- › International trade and markets
- › Mining and handling of raw materials

## Tour #4 - Smart infrastructure

- › Smart city mobility
- › Smart country mobility
- › Charging and refueling infrastructure incl. energy grid
- › Road safety



Halle Hall  
A3  
↑  
↑

BOOST YOUR BUSINESS

QMC  
VDA QMC

technology

technology

mark for your intelligent  
vehicle Ecosystem  
Potential of your Vehicle Data:

ehicles to the  
ud and enable  
plication

ideas and  
ed app for

ervices  
l good

de

technology  
spectrum

EV CHARGING  
CONNECTOR  
PLETS



# YOUR CONTACT PERSON

Simon Bellin  
Project Manager Summit  
simon.bellin@messe-muenchen.de  
+49 (0)89 949 20024

# » IAA MOBILITY 2025 General terms & conditions, data privacy, instructions

---

## How to participate?

Please fill in the registration form to register as Networking Tours participant and send it to [simon.bellin@messe-muenchen.de](mailto:simon.bellin@messe-muenchen.de). Download the form [here](#). Only completed and signed application forms can be accepted. Please note that the selection and allocation to the Networking Tours is processed through an application process shown in the registration form. We kindly ask you to register no later than June 30, 2025.

## Participation conditions:

- › Please note that only exhibitors or co-exhibitors with a booth at the Summit can participate in the Networking Tours.
- › The Networking Tours are planned and realized by the organizer; participating exhibitors have no influence on the scheduling of the tours.
- › Participating exhibitors are obligated to specify a contact person in advance for organizational issues and to complete the briefing documents in due time.
- › Participating exhibitors are obligated to specify a contact person on all days of the event at the time of the tour to welcome visitors to their stand.
- › IAA MOBILITY will not offer the Networking Tours in the unexpected event that not enough participants sign up for them.
- › We reserve the right to consolidate tour topics in the event that not enough participants sign up for one topic.
- › By registering, you agree to our [terms of exhibition](#) and [data privacy policy](#).