

Book
Summit + Open Space
and get a cost advantage of
300.00 per sqm on the
Open Space price

Stand rentals Open Space (when booking a space at the summit)

(Space limits analogous to Open Space/Summit)

Basic rent for stand space at the Open Space (no stand building included)

Per sqm in € plus VAT

Königsplatz / Hofgartenstraße / Residenzhöfe
for bookings before October 31, 2024

207.00 €
196.65 €

Ludwigstraße
for bookings before October 31, 2024

265.00 €
251.75 €

Odeonsplatz / Wittelsbacherplatz / Max-Joseph-Platz
for bookings before October 31, 2024

293.00 €
278.35 €

Additional booth level(s):
(also for used upper floors of show trucks or similar)

**50% of the sqm price
for the floor space**

Stand rentals Open Space

Munich city center • B2C • September 9–14, 2025

Space limit: 1,000 sqm per exhibitor/brand; Minimum size 50 sqm

Basic rent for stand space (no stand building included)

Per sqm in € plus VAT

Königsplatz / Hofgartenstraße / Residenzhöfe
for bookings before October 31, 2024

507.00 €
481.65 €

Ludwigstraße
for bookings before October 31, 2024

565.00 €
536.75 €

Odeonsplatz / Wittelsbacherplatz / Max-Joseph-Platz
for bookings before October 31, 2024

593.00 €
563.35 €

Additional booth level(s):
(also for used upper floors of show trucks or similar)

**50% of the sqm price
for the floor space**

Other obligatory costs

Per sqm in € plus VAT

Waste disposal fee

15.00 €

Advance payment services

23.00 €

(used as deposit for services e.g. electricity, water, etc.)

Location-related mandatory fees in the Open Space

In Open Space, additional mandatory costs may arise depending on local conditions (e.g. soil protection). These can be found in the "Important Space Information" documents.

Communication fee—per exhibitor/co-exhibitor

1,250.00 €

Obligatory for each exhibitor and co-exhibitor. Production and invoicing are carried out by a service provider commissioned by the German Association of the Automotive Industry.

Ticket flat rate

50.00 €

A ticket flat rate of 50.00 € per sqm is included in the stand rental prices and can be used for guest tickets and/or employee tickets.