

A diverse group of people, including men and women of various ethnicities, are shown from the chest up, clapping their hands. They are in a well-lit indoor setting, likely a conference or summit. The background is slightly blurred, focusing attention on the audience members in the foreground. The overall mood is positive and engaged.

**EVENING
EVENTS**

AT THE IAA SUMMIT



» IAA MOBILITY
2025

Let's Party

Host Your IAA MOBILITY 2025 Evening Event at the IAA Summit!

Not the right location to host your IAA MOBILITY Evening Event? No problem!*

IAA MOBILITY 2025 offers exclusive evening event packages at the Summit Stage or Blue Forum. Ideal for parties, lectures, or get togethers with a spectrum of possibilities for your individual wishes.

What's included:

- technical standard equipment
- tickets
- security
- cleaning.

Need extra tech support? We are happy to connect you with our service provider. Plus, we offer catering and additional service recommendations.









First come — first served!

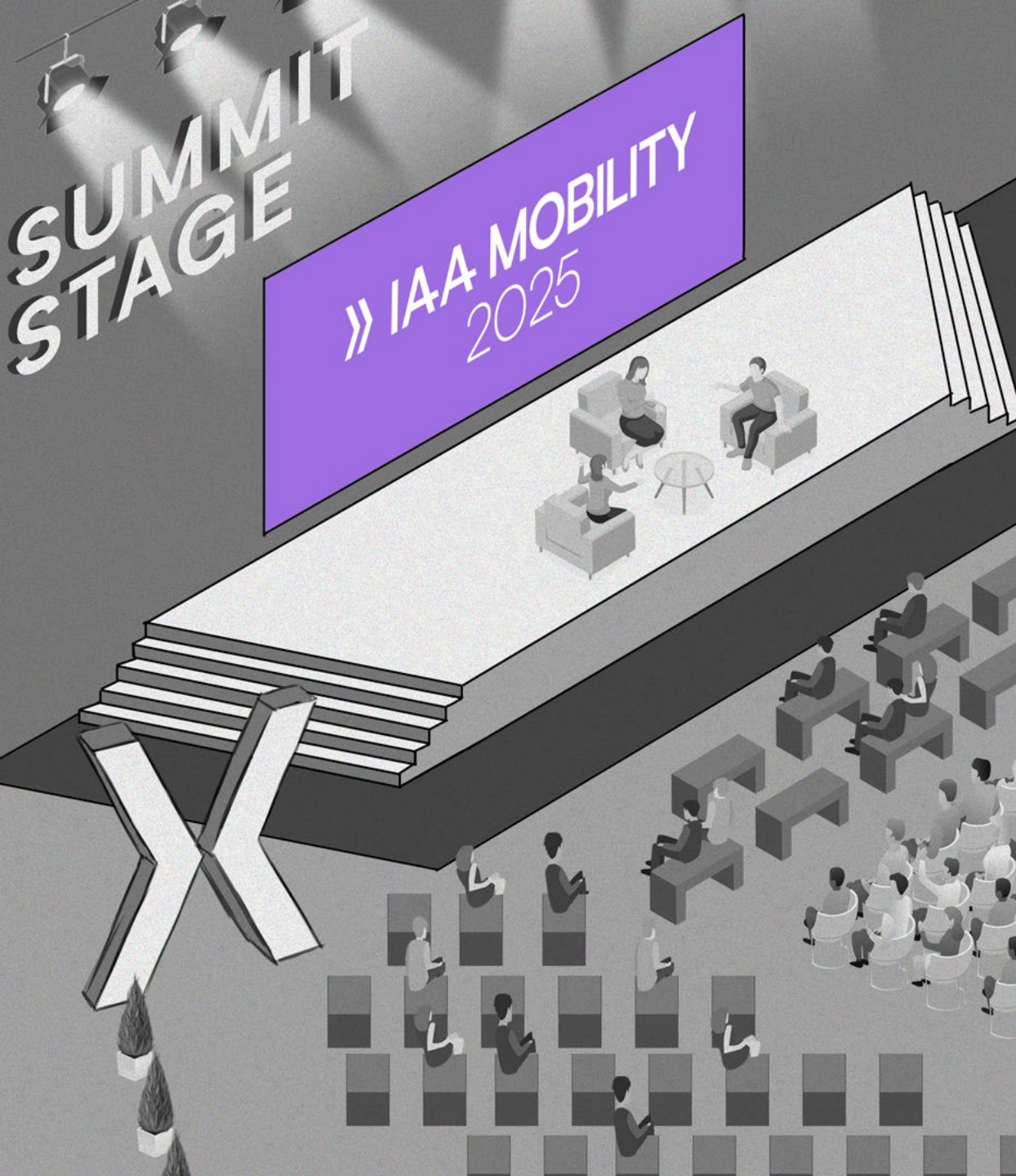
Booking deadline: April 1, 2025

2 *If you wish to register an evening event at your own booth, you can do this 5 months in advance via the exhibitor shop.

» IAA MOBILITY 2025 Evening Events at the Conference Stage or Forum

Benefit from...

-  Stage or Forum for exclusive usage
Timeslot: 07.00 p.m. —10.00 p.m.
-  Tickets for all guests (valid only for your evening event, starting from 6.00 PM)
-  Additional Summit Tickets (valid for the entire IAA Summit from September 9-12, 2025) as a small token of our appreciation
-  Use your afterwork event to follow-up conversations, making it easier to continue conversations, making it easier to strengthen connections and transform trade fair interactions into long-term business relationships and partnerships
-  Create a memorable experience and leave a lasting impression, ensuring your brand stays top of mind with attendees long after the trade fair ends.
-  Leverage the existing IAA MOBILITY infrastructure already set up for the IAA MOBILITY (e.g., venues, equipment) to reduce the costs of organizing a separate event.
-  Hosting your event at the same location as IAA MOBILITY is convenient for attendees, ensuring higher participation and reducing logistical challenges.
-  Booking an evening event package at IAA MOBILITY is a strategic move to maximize ROI, boost brand visibility, and foster valuable relationships, all while offering a rewarding experience for your team and guests.



Summit Stage Package



- The Summit Stage is located in one of the halls at the IAA MOBILITY Summit
- **200 Seats** (removable)
- **Capacity for 200 – 600 Guests** (depending on event type and seating arrangement)
- **Ideal for events** such as award ceremonies, parties or similar
- **Tickets for all guests** (valid only for the day of your evening event from 6.00 PM)
- **8 Additional Summit Tickets** (for the entire Summit 9. –12. September 2025)
- **Technical standard equipment included.** Additional technic such as video recording and streaming can be booked additionally via our technic provider
- Security & cleaning during and after the event
- **2 Hostesses** to assist you with any questions to ensure a smooth event. (Please be aware that if you need any further hostesses for e.g. Catering, registration etc. you have to organize them by yourself)

27.500 EUR plus VAT

IT'S ALL ABOUT MOBILITY



Blue Forum Package

10%
exhibitor
discount

- The Blue Forum is located in one of the halls at the IAA MOBILITY Summit including a networking & bar area to use.
- **80 Seats** (removable)
- **Capacity for 80 – 200 Guests** (depends on the preferred event type and seating)
- **Ideal for events** such as networking events, get-togethers or similar
- **Tickets for all guests** (valid only for the day of your evening event from 6 PM)
- **8 Additional Summit Tickets** (for the entire Summit 9. –12. September 2025)
- **Technical standard equipment included.** Additional services such as video recording and streaming can be booked through our technical provider
- **Security & cleaning** during and after the event
- **2 Hostesses** to support you with any questions to ensure a smooth event. Please note: Additional hostesses for catering, registration etc. must be organized separately

20.000 EUR plus VAT

IT'S ALL ABOUT MOBILITY



GET IN TOUCH



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