

IAA MOBILITY 2023 Networking Tours





Networking Tours at the Summit: Goals and Idea

GOALS:

- ✓ Address your potential customers and partners directly
- ✓ Showcase your innovation to a group of experts and decision-makers

IDEA:

Present your product highlights, services and innovative solutions to decision-makers and experts once a day (5.-8.09.2023) for 10 minutes each, including Q&A time with the attendees. Per tour you meet up to 25 professionals.

By participating at the Networking Tours, the suitable target group will be led by us directly to your exhibition stand. During your tour slot, you may provide professional visitors with a compact overview of your area of expertise and innovations.

Each tour boosts the idea of showcasing innovations and solutions but especially connecting the right groups of people. Use the time for networking and exchanging contacts with your target group.

Why be part of Networking Tours?

IAA MOBILITY is the world's leading networking platform where the players crucial to the mobility of the future exchange views on the latest developments in the industry.

By taking part as company / expert in the IAA MOBILITY Networking Tours (from 5.-8.09.2023) you can specifically draw attention to your company. Professionals from your target group register in advance for the tours and will be guided to you.



- Address specific and qualified target group
- Communicate intensively with business contacts on a personal level without stray losses



- Differentiation from competitors
- Highlight your innovation, product, service



- Professionals and decision-makers from all over the world will be led directly to your stand
- Lead generation with a targeted approach to your potential customers and partners



- Benefit from more reach
- Communication of your participation in the Guided Tours through IAA MOBILITY channels

Networking Tours: Package and Topics



Exhibitor participation – package

Networking Tour Package includes the following services:

- Evaluation and selection of Networking Tours topics by IAA MOBILITY team
- Including conception & coordination of the Networking Tours in advance and on-site
- online registration portal for professional visitors
- communication with professional visitors
- execution & implementation of the tours
- tour guides
- communication & promotion on site and online
- guided tour system (headsets and microphone)

Costs per topic application: 2,400.00 € plus VAT

Networking Tour (05.-08.09.2023) – additional facts & figures:

- one tour per day → means total four tours per topic
- up to 7-8 exhibitors per Networking Tour / minimum per Networking Tour: 5 exhibitors
- total duration per tour: max. 1,5 hours
- language of the tours: English
- up to 10 minutes presentation (incl. Q&A) per exhibitor
- Each tour size: up to 25 professional attendees
- By participating at the Networking Tours, the suitable target group will be led to your stand area directly.

Tour topics - options



Tour 1: New Mobility Solutions

Subtopics such as:

- electric vehicles
- mobility as a service
- cycling and micro mobility
- connected mobility



Tour 2: Data & AI in Future Mobility

Subtopics such as:

- connected vehicles
- predictive maintenance
- user experience
- mobility as a service



Tour 3: Autonomous Mobility

Subtopics such as:

- vehicle demonstration
- safety and regulation
- technology, artificial intelligence
- use cases



Tour 4: Smart City

Subtopics such as:

- smart transportation
- micro mobility solutions
- intelligent public transportation
- future mobility solutions



Tour 5: Circular Economy

Subtopics such as:

- design with sustainable materials
- remanufacturing, upcycling, recycling
- regenerative braking
- closed-loop mobility systems



Tour 6: Sustainable Mobility

Subtopics such as:

- electric vehicles
- alternative fuels
- charging solutions
- cycling and micro mobility

IMPORTANT NOTE on your presentation:

- Present your product highlights, innovative solutions and services. DO NOT focus on sales presentation.
- Use the time for networking with your target group directly led to your stand.

Notes on tour participation

1. Please fill in the application form to register as Networking Tours participant. Download [here](#). Only signed application forms can be accepted.
2. Please note that the selection and allocation to the Networking Tours is processed through an application process shown in the registration form.
3. If, contrary to our expectations, not enough exhibitor participants register for the IAA MOBILITY Networking Tours at the Summit, the IAA MOBILITY team will withdraw this offer.
4. We reserve the right to combine tour themes if not enough exhibitors and/or visitor attendees register for one topic.
5. We kindly ask you to register latest by June 30, 2023.

*DO YOU HAVE ANY QUESTIONS,
SUGGESTIONS OR
IDEAS FOR IMPROVEMENT?*



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