

**ADAS &
TELEMATICS**

**SALES
BROCHURE**

» IAA MOBILITY 2025



ADAS & Telematics in action

Show your ADAS and telematic systems in action in Munich. Invite interested visitors as passengers and demonstrate your innovations on an exclusive ride on public roads in the vicinity of the exhibition grounds.

Services included

5m x 3m parking lot next to exhibition halls at the IAA Summit
(for 1x car approved)

1x VIP parking ticket

1x info column incl. logo graphic at the parking lot

2x exhibitor passes



Basic package*: 7,500.00 €

each additional vehicle*: 4,250.00 €

*Packages only bookable for exhibitors

IT'S ALL ABOUT
MOBILITY

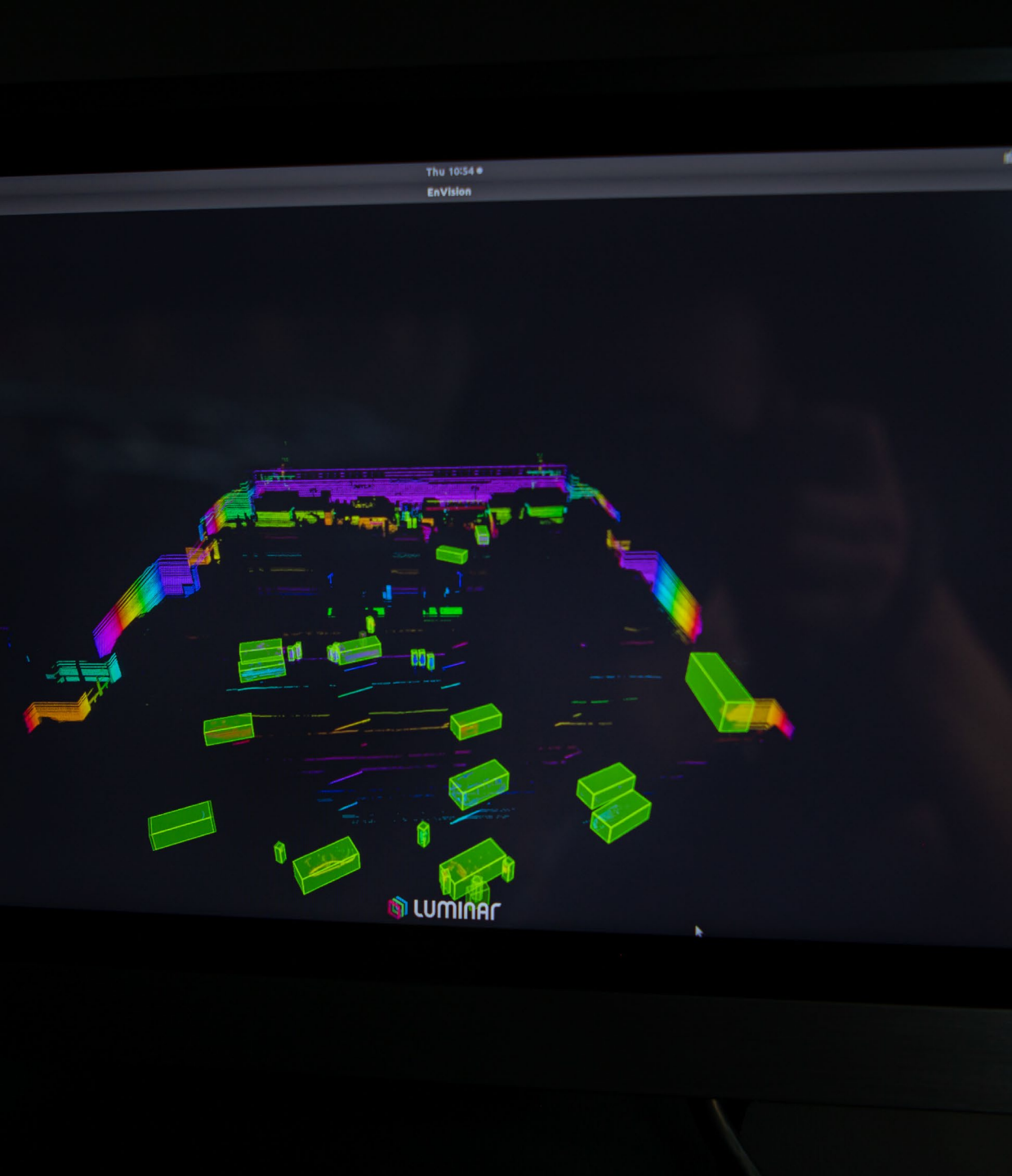
Requirements for participation

Requirements

- All vehicles must be road registered and insured
- Participation only permitted with passenger cars (no light or heavy commercial vehicles)
- Strict adherence to the road traffic regulations and the applicable speed limits on public roads and on the fair grounds is mandatory

This is an **exclusive offer** that is only available to selected companies.

The offer is **limited to a maximum of 4 registrations**.



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