

Important Information I Ludwigstraße

Status July 2024

Timeline

Set up:	04.09 – 08.09.2025	daily 06.00 – 22.00 h
Event:	09.09 – 13.09.2025 14.09.2025	pred. 10.00 – 20.00 h pred. 10.00 – 17.00 h
<small>The VDA reserves the right to change the opening hours during the IAA MOBILITY 2025 if necessary, taking into account the interests of the organizer and the exhibitors</small>		
Dismantling:	14.09.2025 15. – 18.09.2025	expected 18.00 – 22.00 h daily 06.00 – 22.00 h

Special features of the location

The depth of the exhibition areas is limited to a maximum of 10.0 m.

In the case of areas along the cycle path, structural measures (e.g. parapet elements, fences or plants) must be taken to ensure that it is not possible to enter the stand area via the cycle path.

Power supply

200 W are available per m² of stand space. Depending on the overall requirements, deviations may occur and must be checked individually.



The cable routing is planned individually and is always via the corridor. The final planning is carried out after an overall space check and depending on the total requirements of all exhibitors.

It may be necessary to route cables through other areas to supply individual stand areas.

Water supply

Availability depends on the location.

The discharge points are determined individually by the Site Manager. The pipes are always routed via the corridor. The final planning takes place after an overall site inspection.

To supply individual stand areas, it may be necessary to route the pipes through other areas. The main water connections offered are of drinking water quality up to the transfer point.

Floor load

The permissible point load on a base area of 50 cm by 50 cm is 1 t (10 kN, ground pressure 200 kN/m²). It must be ensured that the floor load does not exceed an evenly distributed surface load of 10 kN/m². Compliance with the 10 kN/m² must be verified. Higher loads may be possible but must be checked and verified separately.

Construction height

Maximum construction and advertising height: 7.50m
Deviating construction heights are checked individually

Logistics

In the Ludwigstrasse, there are no areas available for temporary storage or other use outside the rented stand areas.

Trucks are loaded and unloaded exclusively in the designated logistics areas.

The following apply to all locations

The *Organizational & Technical Guidelines Open Space*

The *Requirements for Presentation in the Open Space*