



» IAA MOBILITY 2025

# SMART INFRASTRUCTURE AREA

# Smart Infrastructure x IAA MOBILITY

IAA MOBILITY offers exciting content and innovative participants in the mobility industry for many topics — including the topic of smart infrastructure. With the B2B platform in particular, known as the Summit, experts and interested visitors will find high-quality program items and internationally relevant stakeholders from the field of smart infrastructure. This is where mobility providers and IT specialists, traffic planners and policymakers, public transport companies, startups, and many more gather who work with mobility solutions and infrastructure in the city and in the countryside and engage in dialogue.

## » Topics (excerpt)

- › Smart traffic management
- › Sustainable urban development
- › Adaptation of urban structures to autonomous vehicles
- › Charging infrastructure for e-mobility
- › Big Data & real-time data analysis
- › Cybersecurity & data protection
- › Mobility as a service
- › Sustainability and climate protection in the transport sector
- › Digitalization and automation in public transport
- › Pilot projects





# Smart Infrastructure Area - IAA Summit

The Smart Infrastructure Area is designed to showcase and promote innovations that contribute to the development of smart, sustainable and inclusive urban and rural environments. By fostering collaboration, sharing insights and showcasing breakthrough technologies, we aim to make a tangible contribution to smarter and more connected cities and regions.

The Smart Infrastructure Area is located in a central location and offers you simple, cost-effective and professional participation in the summit with the stand packages or an individual booth design. Present your smart infrastructure innovation here!

Smart Infrastructure Area is the ideal presentation platform for:

- › cities & regions
- › mobility providers
- › public transport providers
- › urban planner
- › traffic planner
- › software providers & IT service providers
- › associations / clubs
- › business consultancies

# Participation opportunities

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# Smart Infrastructure Area — stand package SMALL

## Included services:

- › 6 sqm stand space at the Smart Infrastructure Area of the IAA Summit
- › Stand construction (back wall and side elements)
- › Logo graphic
- › 1 x high table
- › 1 x bar stool
- › Power connection 3KW incl. power consumption
- › 1 x 3-way socket
- › Booth lighting (via Truss)
- › Obligatory communication fee (value 1,250 €)
- › Disposal fee (7.50 € per sqm)
- › Ticket fee of 300 €
- › Set-up and dismantling of the stand
- › 2 x exhibitor passes
- › Night surveillance of the entire area



Price:  
8,550 € plus VAT



# Smart Infrastructure Area — stand package MEDIUM

## Included services:

- › 15 sqm stand space at the Smart Infrastructure Area of the IAA Summit
- › Stand construction (back wall and side elements)
- › Logo graphic
- › 1 x high table
- › 2 x bar stools
- › Power connection 3KW incl. power consumption
- › 1 x 3-way socket
- › Booth lighting (via Truss)
- › Obligatory communication fee (value 1,250 €)
- › Disposal fee (7.50 € per sqm)
- › Ticket fee of 750 €
- › Set-up and dismantling of the stand
- › 4 x exhibitor passes
- › Night surveillance of the entire area



Price:  
14,550 € plus VAT



» IAA MOBILITY 2025  
**YOUR CONTACT PERSON**



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## » IAA MOBILITY 2025 Conditions of participation & notes

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- › Please contact the specified contact persons for the binding booking of the stand packages.
- › The stand packages are awarded exclusively to companies that can be assigned to the exhibition area based on their field. IAA MOBILITY reserves the right to decide on admission to the booking of stand packages.
- › The stand packages in the Smart Infrastructure Area are only available in limited numbers.
- › The [general exhibition conditions](#) and [technical guidelines](#) of IAA MOBILITY apply.
- › For the implementation of the stand packages, the organizer commissions service providers and passes on company-related data and contact details of the contact persons. Organizers and service providers are available to the customer if they have any questions regarding their presence at IAA. Additional services can be obtained from the service provider and the IAA MOBILITY exhibitor shop, which will be invoiced additionally.
- › The stand packages are rented furniture. Damage or loss will be charged.
- › The night guard assumes no liability in the event of theft or loss at the stand.