



Step-by-Step
Registration Guide for
IAA MOBILITY

# MAIN PAGE



**IAA MOBILITY 2025** 

September 8 - 14, 2025 in Munich

If you have any questions regarding your stand registration, please contact:

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An event by VDA

German Association of the Automotive Industry (VDA)

Behrenstr. 35 10117 Berlin Online registration with login data

You have exhibited with us before and received your login data already?

Then use our online registration for exhibitors. The forms are already filled in for you.

Username IAAtest

Password ....

Forgot your password?

Here you can log in with the existing account data or with the account data sent to you.

English▼

You do not have your access data at hands or you would like to exhibit at the IAA for the first time?

Then we look forward to welcoming you as an exhibitor at the IAA MOBILITY 2025. Please create a login first.

Please enter your registration information into the online form.

Create login

If you do not have an account yet, you can register here.

For easy use of the online registration, please use the following browsers:

Google Chrome, Safari or Mozilla Firefox

If you are using Internet Explorer, please make sure that it is Internet Explorer 10 or higher.

# **INTERNAL AREA**

Start Exhibitor data ▼

Stand registrations

Co-exhibitors

Downloads

Welcome to the online registration for the IAA MOBILITY 2025! You are logged in now.

In the next steps you can enter your company details and register your stand space.

Here you will find an overview of this year's formats:

more information about the IAA SUMMIT (Munich Exhbition Grounds)

more information about the IAA CONFERENCE

more information about the IAA OPEN SPACE (Munich City Center)

more information about the IAA EXPERIENCE

Here you can find more information about this year's formats.

#### » IAA MOBILITY 2025



The central B2B platform for all mobility professionals. It is also the ideal place for decision makers from the entire mobility industry to convene and position their companies as trailblazers of the mobility of the future.

1 PRESS DAY + 4 B2B DAY (MON-FRI) AT THE MESSE MÜNCHEN TRADE FAIR CENTER

#### IAA CONFERENCE



The IAA Conference brings together Sustainable mobility solutions are Fortune 500 CEOs, made accessible to everyone. This is the format for everyone who wants to multiple stages as well as other dialogue and networking formats.

#### be visible to trade visitors and the general public - festival space, product showroom, and test course in

6 B2C DAYS (TUE-SUN) IN DOWNTOWN MUNICH

IT'S ALL ABOUT

The interactive part of IAA MOBILITY

where Summit experts and Open

Space visitors test out how climate-

neutral mobility of the future will feel:

cars, bicycles, public transport, and

### "Start"

Here you come back to the main menu.

Here you can add or change your address and/or contacts.

"Exhibitor data"

### "Stand registrations"

Here you can register your stand or participate in the test drives.

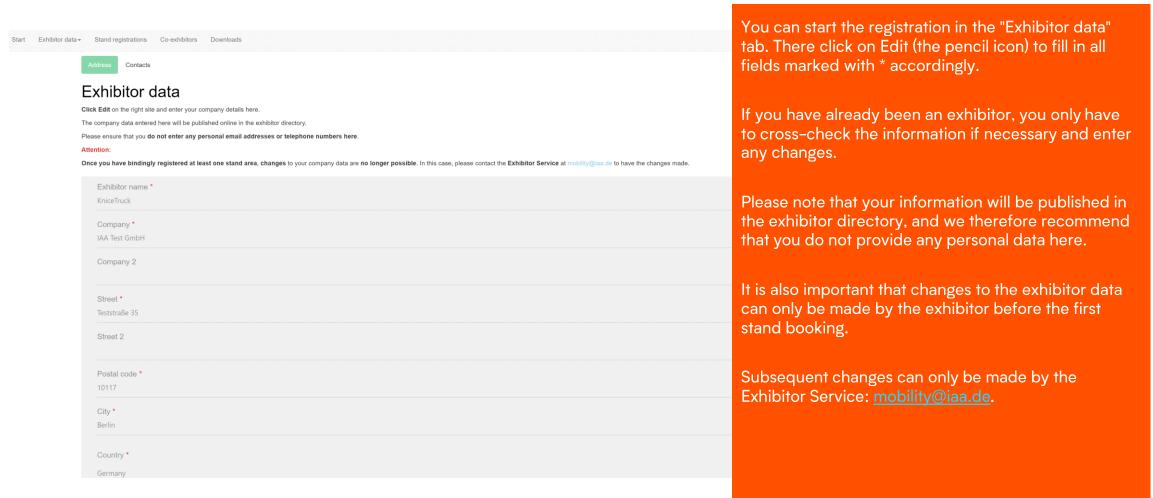
After you have registered your stand and received a confirmation of registration, you can register further coexhibitors via this "tab".

"Mitaussteller"

"Downloads"

Here you will find all important documents, e.g. exhibition conditions, stand rentals, etc.

# **EXHIBITOR DATA**



# **CONTACTS**

Address

Contacts

### Contacts

When registering your stand, you can add a maximum of 3 contacts that we can include in our email communication.



Here you can create new contacts [+ New] or manage your previously created contacts. Please note that you will not be able to make any changes to the contacts once you have registered your stand.

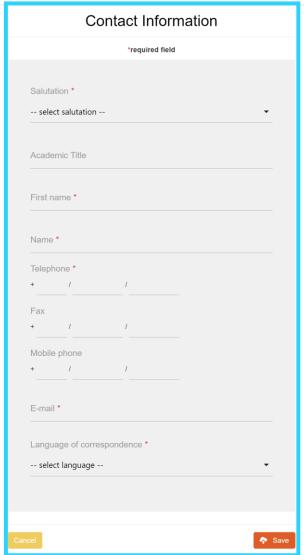
If you have any change requests, please contact the Exhibitor Service at <a href="mobility@iaa.de">mobility@iaa.de</a>

You can store up to 3 different contacts in your stand registration.

The ordering contact is the main contact person here.

To save your data, click on "Save" and then click on "Next" in the bottom right.

The assignment of contacts to your area of responsibility will be offered to you later in the stand registration process.

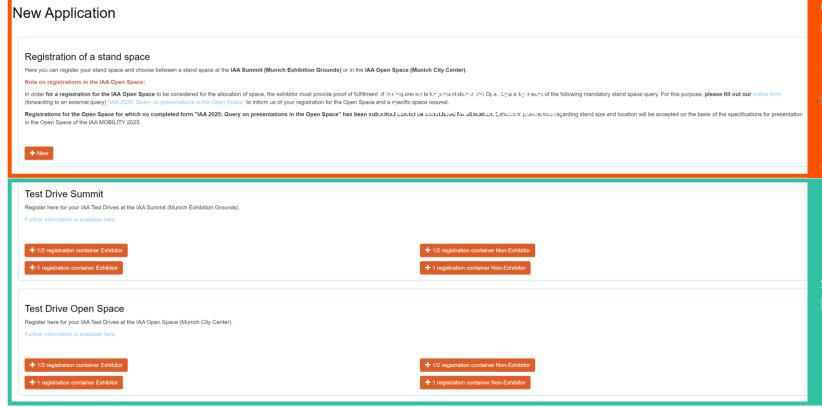


# STAND REGISTRATION

### Select stand registration

Here you can add (+ New) or edit your stand registrations. Each new stand requires a new stand registration.

After successfully registering, an automatically generated email with an overview of your order will be sent to you.



Once you click on [+New], you can make your booth registration for Summit and/or Open Space.

Please note that when registering for the <u>Open Space</u>, presentation requirements must be observed.

Please note the minimum size of 25m<sup>2</sup> in the Summit & 50m<sup>2</sup> in the Open Space.

If you would like to participate in the test drives in the Summit or in the Open Space, you can make your booking here.

If you want to book a combination of Summit & Open Space, you have to create both spaces separately

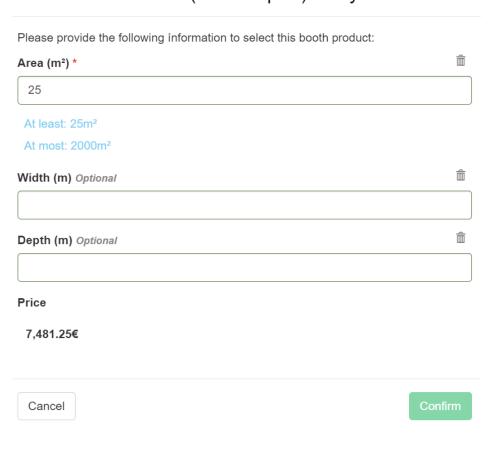
# **STAND REGISTRATION**

### **Booth Application**

Your ordering no. *	Here you can enter your order number.  If not available, please enter "XX".	
Please enter the purchase order number of your accounting department. The number will be displayed on the invoice for the stand. If you do not have a purchase order number, write "xx".  Preferred Location*  Liter fined on Sign weithers	Please select here whether you would like to book a booth in the Summit or the Open Space.	
☐ Same stand as IAA 2023 diesiährigen Formaten.		
You request the same stand as in IAA MOBILITY 2023. Please note: If you booked several stands (inside the hall and/or outdoor area) at the previous event, use the comment field to specify which of these stands you wish to register again.  Comment	Do you still have placement preferences that should be taken into account when allocating the stand? Then use the comment field.	
What shall we consider for the stand assignment (e.g. measurements of the exhibits, multi-level construction, wishes for neighbouring stands, flexibility in stand size/stand type, etc. )?	If you do not want your company to be named in	
No public relations  We do not want the company we have registered to be named in the public relations work in the run-up to the IAA MOBILITY.	the run-up to the IAA MOBILITY, please tick the box.	
	Next >	

# **STAND REGISTRATION**

### Row stand (1 side open) Early Bird



After your selection, a window will open with an overview of the selected stand size, the stand type and the total price.

You will need to confirm these in order to continue.

Please note that mandatory costs may be added to the selected stand product.

After that, click on "Continue".

# STAND REGISTRATION

### Contacts



# **STAND REGISTRATION**

### Application - Summary **Booth Application** Your ordering no. \* Summit Same stand as IAA 2023 Comment No public relations Services Booth Product 25 At least: 25m² At most: 2000m² Row stand (1 side open) Early Bird suitable for stand sizes between 25 - 50 sqm Price: 7,481,25€ Total: 7,481.25€ Contacts Ordering contact Contact person 1 Contact person 2 No contact assigned yet. No contact assigned yet. [alle] Katharina Schötz +49 30 E-mail

You will then be shown a summary of your stand registration.

Check all information and click on "Save stand registration".

# **STAND REGISTRATION**

### Further presentation options n addition to your stand space registration, you can also participate in other presentation formats to present your company in the best possible way. We will be happy to contact you after receiving your non-binding expression of interest and provide further information accordingly. Select your options by using the edit icon on the right-hand side. Exhibitor name IAA Conference: Call for speaker, sponsorship, press conference, after work events Further presentation options IAA Summit: Stand events, sponsorship, networking tours, stand construction packages IAA Citizens Lab: Call for content, sponsorship, evening event Exhibitor name KniceTruck If you are interested in one of the further IAA Family Trail: Participation, sponsorship IAA Conference: Call for speaker, sponsorship, press conference, after work events presentation options, you can let us know here via "Edit". IAA Conference - Join us and a mulit-faceted audience in advancing ideas, answers and solutions for the challenges of the future. IAA Experience: ADAS, LiDAR & Telematics, innovation cases, shuttle bus IAA Summit: Stand events, sponsorship, networking tours, stand construction packages The IAA Summit inspires with stand celebrations, exciting networking tours, attractive sponsoring options and customizable stand construction packages. The respective contact person will then contact you. AA Citizens Lab: Call for content, sponsorship, evening event The place for a collaborative dialog on mobility and living space development in urban and rural areas. IAA Family Trail: Participation, sponsorship

With the Family Trail, our interactive treasure hunt in the Open Space, young mobility fans will get their fun.

IAA Experience: ADAS, LiDAR & Telematics, innovation cases, shuttle bus

Bring the future of mobility to life

Cancel

# **STAND REGISTRATION**

### Invoice information

Fields marked with \* are mandatory

In accordance with Section 64 of the 🖺 Exhibition Conditions, invoices will only be sent in electronic form (by email with pdf attachment)

If changes are made to the information provided by the exhibitor regarding the invoice address, invoice recipient, purchase order number and/or legal form after 20 December 2024, the organizer will change in accordance with Section 34 of the Exhibition Terms and Conditions. A fee of € 250 (plus VAT) will be charged for each subsequent change.

Your invoice for the stand rental includes 19 % German VAT. Please be informed that despite recent changes of the VAT law across the EU and in Germany, we are still liable to pay 19 % German VAT to the tax authorities for the letting of areas for trade fair stands at the IAA. Compared to other trade fair stands at the IAA Compared to other trade fair s

Electronic invoice per E-Mail	
E-Mail of invoice recepient *	
Alternative billing address	
	<b>⋄</b> Save

Then please enter your electronic billing address or a "alternative billing address".

Click on "Save" and then on "Next".

# **STAND REGISTRATION**

### Differing correspondence address

We hereby authorize the company / branch office named below to accept the stand confirmation and all further documents in our name and to place legally binding orders on our behalf for services pertaining to all available media as well as issuing statements regarding our event participation.

Please send correspondence to the following differing address



Next →

If you do not have a different correspondence address, you can simply click on "Continue".

Otherwise, please click on "Save" and then on "Next".

### **STAND REGISTRATION**

### Product groups

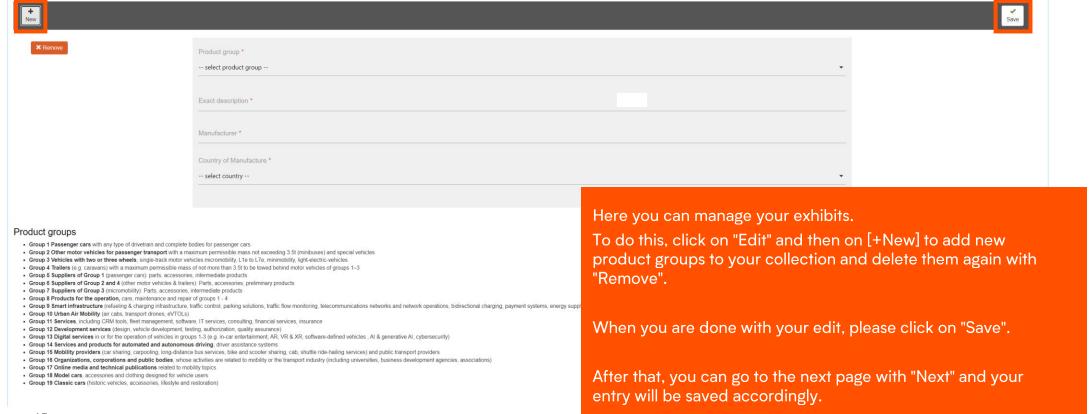
Fields marked with \* are mandator

Please let us know which products you will be exhibiting. In order to categorize your exhibits, you will find an overview of the product groups below.

Use (+ New) to add new product groups / exhibits and "Remove" to delete them

Once you have finished editing, please select "Save"

Note for exhibitors who exhibit products from third-party companies: to complete the order, the manufacturer's certificate with signature and company stamp must be scanned and sent by e-mail to mobility@iaa.de



# STAND REGISTRATION

### Approve stand registration

Please check the data you have entered carefully once again

By clicking on the "Binding and fee-based registration" button at the bottom of this page, you confirm your stand registration and submit it to the organizer.

Registrations for the Open Space for which no completed form "IAA 2025: Query on presentations in the Open Space" has been submitted cannot be considered for allocation.

#### Summary of your registration

With confirmation of this registration (by clicking on the button "Binding and chargeable registration" at the end of this page)

- We have taken note of the Exhibition Conditions, Organizational & Technical Regulations for the Open Space and the Fairgrounds, the Limitation of liability for the IAA Test Drives and Requirements for the Presentation in the Open Space in the currently valid version as the basis of the business relationship between us and the organiser and declare our agreement with the contents.
- Use declare that we have taken note of the 🖺 Data protection information for the online exhibitor registration as well as the data protection disclaimer of the website www.iaa-mobility.com.

#### Notice:

You will receive the following information automatically by e-mail after your registration.

By registering, the exhibitor undertakes to participate in the exhibition and to set up an exhibition stand in the event that an exhibition stand is allocated.

We herewith register for the IAA MOBILITY 2025 with legally binding effect and subject to a fee. The data entered, as listed above, has been checked and is correct.

Submit binding and fee-based registration

#### Exhibitor data

Here you can find the summary of your registration.

Please check them carefully and then accept the terms and conditions, organizational and technical guidelines, etc Then agree to our privacy policy.

Your registration for the IAA MOBILITY 2025 will then be legally binding and subject to charges.